

## **District Dementia Champion**

Being a Dementia Friend -

<https://www.dementiafriends.org.uk/WEBArticle?page=what-is-a-friend#.WWSNkYTyvcs>

*“A Dementia Friend learns a little bit more about what it's like to live with dementia and then turns that understanding into action - anyone of any age can be a Dementia Friend. Being a Dementia Friend is about learning more about dementia and the small ways you can help. From telling friends about Dementia Friends to visiting someone you know living with dementia, every action counts.”*

Dementia Friends Champion role -

<https://www.dementiafriends.org.uk/WEBArticle?page=what-is-a-champion#.WWSNnYTyvcs>

*“A Dementia Friends Champion is a volunteer who encourages others to make a positive difference to people living with dementia in their community. They do this by giving them information about the personal impact of dementia, and what they can do to help.*

*It's easy to get involved. Dementia Friends Champions will attend an induction, receive support when they need it, and be part of over 10,500 volunteer Dementia Friends Champions creating dementia friendly communities (external link) together.”*

## **Role of Dementia Champion**

- Attend / help organise Dementia Friends training and associated events
  - o Encourage other councillors to attend and become Dementia Friends / Champions
  - o Act as advocate for the Dementia Friends scheme
  - o Act as key contact for fellow district Councillors should they require advice on all anything related to Dementia.
  
- Represent the borough at any District / Borough / GM events regarding Dementia is necessary and appropriate
  - o Including being aware of the GM wide Dementia United work streams and the impact for Oldham.
  
- Be the dedicated district elected member to work with residents, service officers and the Dementia Champion for the borough in the design of and implementation of Dementia related services and activities within the district.